ASSIGNMENT 01 | CREATIVE PROCESS AND THE EGG

Concept and Mood Board

Plan a styled shoot before you shoot it.

PHOTOGRAPHY & VIDEO
10th grade, Semester 1
Mr. Nizzani

DUE
Week 2, Tuesday
9:00 pm on Schoology

1 starting point

6 parts to cover

1 board, saved as a PDF

The goal Someone should look at your board and understand the shoot without you talking.

STEP BY STEP

01 Pick one starting point



- A location, a piece of wardrobe, a makeup look or a lighting look.
- One is enough.

02 Expand it



- Hair, makeup, wardrobe, lighting, location and mood.
- Cover all six.

03 Build the board



- Arrange images in Google Slides that show the look.
- Every image has a reason.

04 Notes, PDF, present



- A few words of notes. Download the board as a PDF.
- Present it on Wednesday.

Watch out

- **Two or three starting points.** They pull the board apart. Pick one.
- **A pretty picture that does not fit.** If you cannot explain it, it comes off.
- **A link.** Links are not accepted. Submit the PDF.



Turn it in Download the board as a PDF and upload it to Assignment 01.

Check before you submit

- [ ] One clear starting point
- [ ] All six parts covered
- [ ] Every image has a reason
- [ ] Short notes
- [ ] Saved as a PDF
- [ ] Ready to present

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